# YOUR ASSOCIATION AT WORK AWO: IMPACT 2023

### YOUR ADVOCATE

- Defeated an unnecessary Jones Act waiver request to move crude oil between Louisiana and Texas, ensuring the job was done by U.S. tank barges.
- Worked with allies to defeat anti-Jones Act amendments by resounding votes in the House Transportation & Infrastructure Committee.
- Challenged a CBP ruling that could have allowed foreign-flag vessels to transport cargo between
  offshore wind sites and secured a new ruling upholding consistent application of the Jones Act.
- Championed pro-Jones Act resolutions in Kentucky, Louisiana, and Washington state, bringing to 8 the number of states where similar resolutions have been adopted.
- Led coalition efforts to defeat anti-Jones Act legislation in Alaska, Hawaii, New Hampshire, New Jersey, and Pennsylvania.
- Launched the Board-approved sustainability action plan to promote greater use of marine transportation, improve ports and waterways system efficiency, and support members' initiatives to reduce greenhouse gas emissions.
- Initiated a multi-pronged effort to ensure practical implementation of new statutory requirements to prevent harassment, sexual harassment and sexual assault.
- Mitigated the impacts of historic low water by engaging the Army Corps of Engineers and Coast Guard on operational actions through the River Industry Executive Task Force.
- Worked with the Corps and Coast Guard to assess successes and failures of low water actions to better prepare for and respond to future events.
- Secured Coast Guard update of ATB guidance that was 40 years out-of-date to protect the safety and continuity of modern ATB operations.
- Secured indefinite Coast Guard approval of the AWO Alternative Planning Criterion for emergency towing, eliminating the burden and uncertainty of a 5-year renewal process.
- Secured new EPA guidance requiring state No Discharge Zone applications to evaluate the impact on commercial vessel operations.
- Secured Coast Guard agreement that towing vessel operators do not have to provide notification when putting a vessel into temporary inactive status.
- Secured Department of Transportation approval of oral fluids testing as an alternative method for DOT-required drug screening.
- Challenged unsafe bridge operations and initiated high-level collaboration with the Coast Guard on regulating movable and remotely operated bridges.
- Secured rejection of a hazardous dock permit in Vicksburg and pressed the Corps and Coast Guard to ensure a robust Navigation Safety Risk Assessment before considering the CEMUS dock permit.
- Secured Coast Guard clarification on Designated Examiner requirements to improve consistency and maximize approval of qualified mariners.
- Secured Coast Guard approval for more practical alternatives to line throwing appliances and flares under Subchapter M.

"I am optimistic about our industry's ability to seize the moment, because we have AWO – to be our advocate on Capitol Hill, with the administration, the Coast Guard, and the Army Corps of Engineers, in state capitols around the country, and with the media; to be our resource in providing tools, information and opportunities to make us



better; and to be the united voice of our diverse industry."

Rick Iuliucci The Vane Brothers Company AWO Chairman of the Board



# YOUR ADVOCATE (cont'd)

- Worked with the Coast Guard to propose Pacific Coast navigation fairways that support safe barge and towing vessel operations.
- Worked with coalition partners to defeat Illinois legislation to impose new regulations and costs on companies seeking construction permits.
- Led coalition effort to secure an **EPA hearing and regulatory process** to review California's harbor craft engine emissions rule.
- Secured changes to California's Carl Moyer Program to give members improved access to grant funding for vessel repowering.
- Secured Washington state funding for a pumpout at the Port of Anacortes to aid compliance with the Puget Sound NDZ.
- **Defeated a \$0.41/gallon diesel fuel fee** in Washington state.
- Protected Missouri River navigation by preventing future construction of fish habitat structures that would have impeded safe vessel operations.
- Helped defeat a Hawaii bill to complicate industry practice for the mooring of towing vessels.
- Secured measures to protect maritime and industrial land uses in Seattle from encroachment.
- Executed the **largest Barge-In** ever, with 145 AWO participants meeting 227 Congressional offices to discuss key industry issues.
- Through AWO PAC, delivered \$213,500 in political impact and hosted four political impact events to broaden and deepen relationships with key Members of Congress.

#### YOUR RESOURCE

- Launched new online resource library with over 115 safety, compliance, and other resources accessible to member company employees.
- Chartered the AWO-OCIMF North American Safety Working Group and secured AWO representation on a SIRE program working group to improve efficiency and reduce inspection program costs.
- Held 20 Coast Guard sector/MSU meetings with members to strengthen Coast Guard-industry relationships and resolve local operational challenges.
- Presented the American Waterways HERO award to more than 175 mariners in recognition of heroic rescues that demonstrate selflessness, skill, and bravery.
- Clarified SMS requirements for members to improve flexibility while maintaining high safety standards.
- Established High Value Near Miss collection program to facilitate informationsharing among members.
- Convened CEO Safety Focus Group to discuss lessons for our industry from catastrophic East Palestine, OH train derailment.
- Launched the Mariner Workforce Forum virtual series to support members in managing mariner recruitment, retention, and advancement challenges.
- Launched the Sustainability Resources webpage to connect members with federal and state funding opportunities.
- Established the Sustainability Tech Working Group to support members in adopting new technologies.
- Established the **Deck Barge Working Group** to share best practices and address the unique challenges of deck and material barge operators.
- Published six state one-pagers to support industry advocacy and public affairs initiatives.
- Implemented improved onboarding process to engage members in the AWO community from the start of their membership.
- Produced 30 member testimonial videos on the value of AWO membership and a carrier benefits one-pager to strengthen and grow the association.





AWO Mariner
Workforce Forum:
Building Workforce
Pipelines with
Maritime Academie...



Caterpillar Sustainability Solutions for Marine Segments - Safety



Leadership Insights from VADM Dean Lee, U.S. Coast Guard (ret.) - Safety







## YOUR UNITED VOICE

- Produced a video highlighting members' sustainability leadership that has generated over 677,925 views on social media.
- Developed graphics showcasing the industry's greenhouse gas reductions.
- Produced 65 media and public affairs appearances to raise the industry's profile and advance its priorities, including:
  - Raising public awareness and support for the Jones Act through op-eds about pro-Jones Act resolutions in Washington and Kentucky.
  - Generating media attention to safety and supply chain concerns created by California's commercial harbor craft rule.
  - Highlighting our industry's safety culture through press coverage of the American Waterways HERO Awards.
  - Demonstrating industry career opportunities through a press conference with Rep. Nicole Malliotakis (R-NY) and New York AWO members.
  - Showcasing the industry's economic, supply chain, and workforce contributions through a feature interview with the AWO Chairman on a popular New Orleans Public Radio podcast.
  - Going head-to-head with Jones Act opponents to rebut misinformation in a misleading broadcast about the law.
- Strengthened coalition relationships and advanced shared policy priorities through speaking engagements at industry conferences and virtual forums.
- Distributed a digital orientation packet to Members of Congress and Biden Administration officials on the industry's economic, safety, security, and environmental benefits.
- Worked with members to host 17 tugboat and towboat tours to give federal, state, and local officials a firsthand look at industry operations.
- Hosted five episodes of the American Maritime Podcast to amplify industry messaging with podcast audiences and strengthen relationships with policymakers and other guests.
- Launched the Proud to be TTB social media campaign, featuring videos of industry employees sharing why they love their careers.
- Secured correction to erroneous statement on Federal Railroad Administration website identifying rail as safest freight transportation mode.

